

## 1.1 + 1.2 Analyzing Categorical + Quantitative Data

Statistics: the science <sup>of</sup> data

data analysis: organizing, displaying, summarizing, and asking questions about data

individuals: objects described by a set of data.

people = subjects

other things = units

Variable: characteristic of an individual. There can be many for each individual.

Categorical variables: place an individual into one of several groups or categories

Quantitative variables: takes numerical values for which it makes sense to find an average.

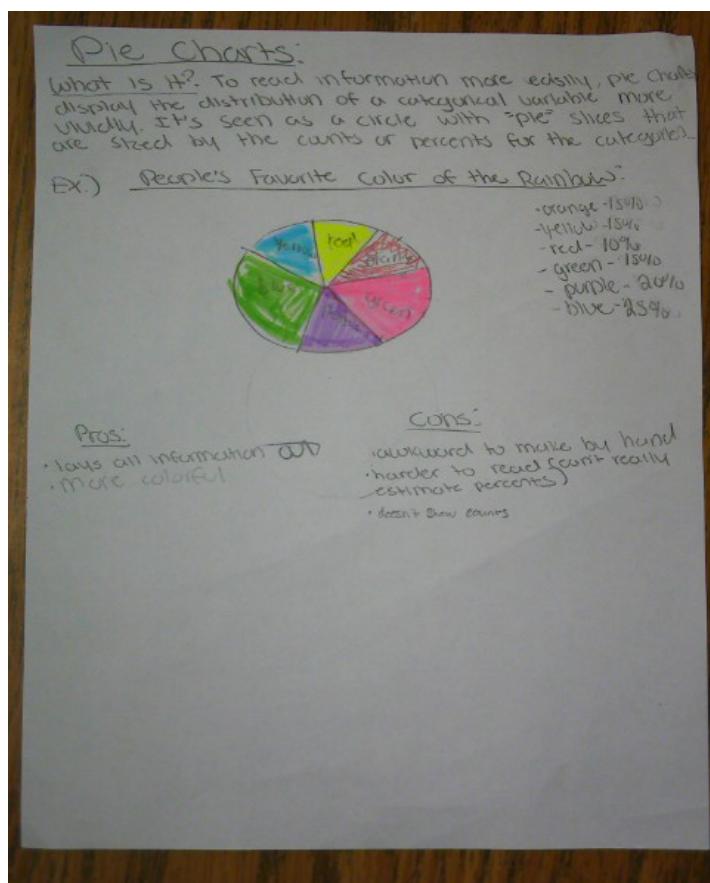
The distribution of a variable tells us what values the variable takes and how often it takes them.

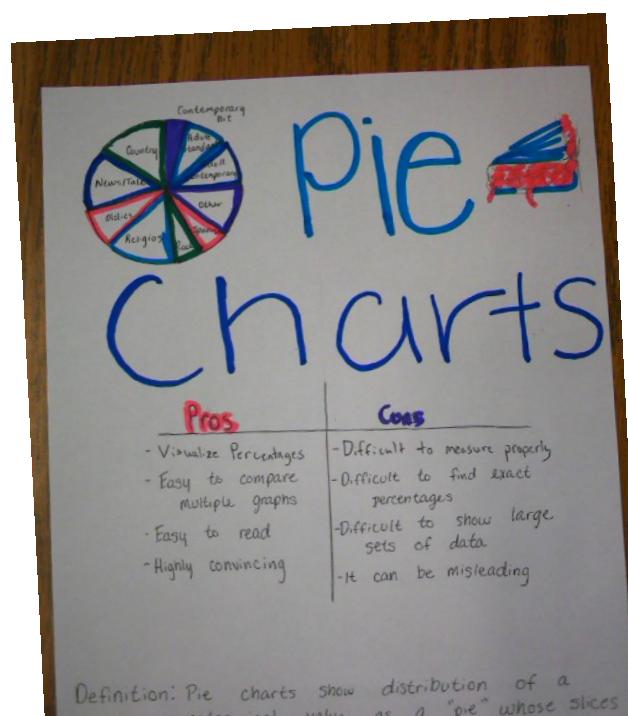
Frequency table : table that displays all values of a variable and the count (frequency) of each variable.

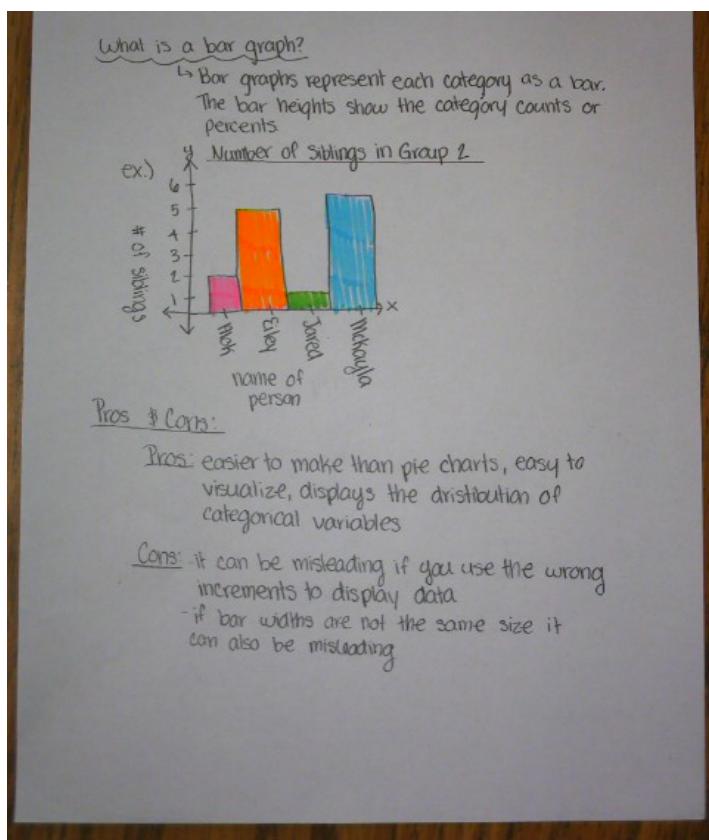
Ex: Birthday month of 5<sup>th</sup> hour AP Stats

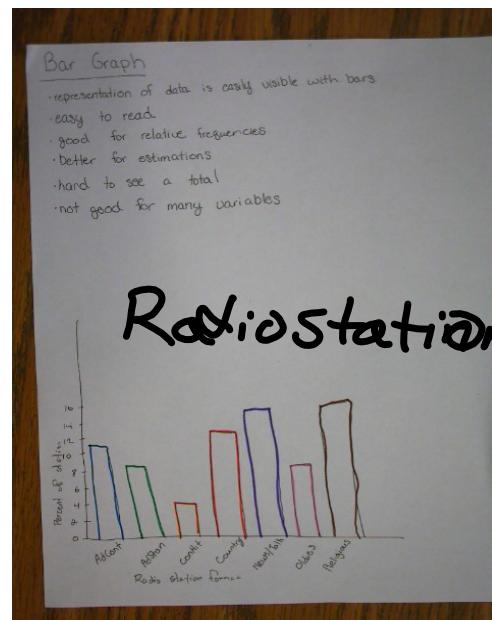
Month	Tally	Count	relative frequencies
Jan.		3	0%
Feb.		3	10%
March		3	10%
April		1	3%
May		5	16%
June		3	10%
July		0	0%
August		0	0%
Sept.		3	10%
Oct.		5	16%
Nov.		4	13%
Dec.		3	10%

Relative Frequency Table : table that use percents (relative frequencies) instead of counts.









Favorite Sports (favorite sport)	row variable		column variable gender	total
	male	female		
football	910	58	194	
basketball	426	286	712	
soccer	696	720	1416	
volleyball	663	758	1421	
tennis	480	517	1083	
<u>total</u>	<u>2367</u>	<u>2459</u>	<u>4826</u>	

PROS: allows you to compare 2 different variables

CONS: does not make good visual for data  
not easy to find percentage value of data

marginal distribution →

total of a row variable over total of all individuals

Conditional Distribution → total of 1 column variable over total individuals in that column

Two-Way Table:

- It describes two categorical variables. The distribution of a categorical variable will tell how often it occurs. The totals of the variables is also shown.

Example: Car Usage between SUV's & Sports cars, between gender

	Sport Utility Vehicle (SUV)	Sports Car	Totals
male	21	39	60
female	135	45	180
Totals	156	84	240

Pro's:

- Easy to manipulate
- Easily comparable
- More accurate in calculations

Con's:

- How long it takes to calculate

This shows a marginal distribution; it is the distributional value of a variable among all individuals, which are described by the table.

This also shows conditional distribution; the values of a variable among individuals who have a specific value of another variable.

Example:

- $\rightarrow$  SUV Users:  $\frac{156}{240} = 65\%$
- $\rightarrow$  Sports Car Users:  $\frac{84}{240} = 35\%$

Example:

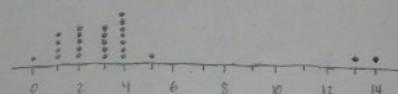
- $\rightarrow$  For Females
- $\rightarrow$  SUV Users:  $\frac{135}{180} = 75\%$
- $\rightarrow$  Sports Car users:  $\frac{45}{180} = 25\%$

## 1. What is it?

A number line, starting with the minimum value and ending with the maximum value, where every piece of data is represented as a dot above its respective number value.

2.

U.S. Women's soccer Goals



## 3. Pros:

- Easily read/interpreted
- Easy to construct
- Works well with many types of data

## Cons:

- Outliers can make the spread very large
- Would not work large with large samples of data

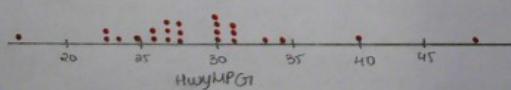
## DOTPLOT

What is it?

what is it? Simple graph that shows each data value as a dot above its location on a number line.

### Example

Model		Model		Model
Acura RL	24	Dodge Avenger	30	Mercedes-Benz E350
Audi A8	28	Ford Fusion	25	Mitsubishi Galant
Bentley Mulsanne	18	Hyundai Elantra	40	Nissan Maxima
BMW 550i	23	Jaguar XF	23	Saab 9-5 Sedan
Buick Lacrosse	27	Kia Optima	34	Subaru Legacy
Cadillac CTS	27	Lexus ES 350	28	Toyota Camry
Chevrolet Malibu	33	Lincoln MKZ	27	Volkswagen Passat
Chrysler 200	30	Mazda 6	31	Volvo S80



## Pros

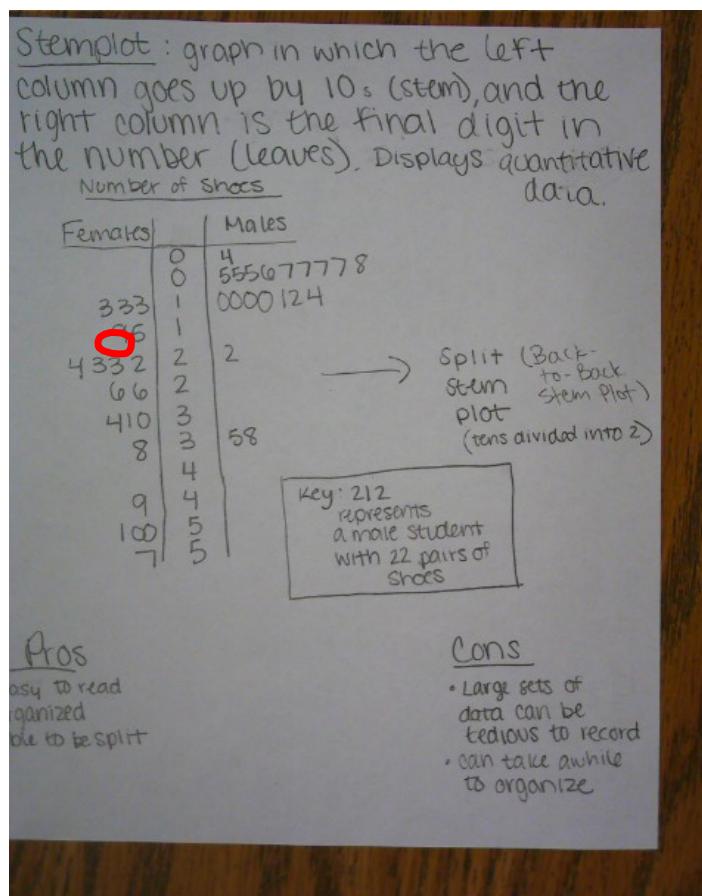
- Shows each individual data point
  - Simple to make with small sets of data

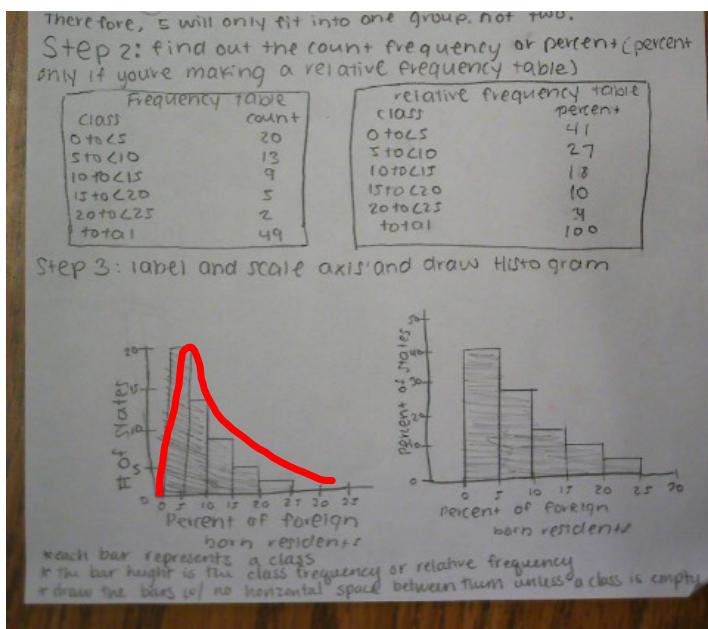
### Cons

- Cons

  - Can be time consuming w/ lots of data points to make
  - Have to count to get the total
  - Hard to interpret







Pros:

- great for larger class ranges
- use w/ quantitative data.

Cons:

- not as efficient w/ smaller class ranges
- can't use categorical variables.

