

3-1 Study Guide and Intervention

Exponential Functions

Exponential Functions An exponential function with base b has the form $f(x) = ab^x$, where x is any real number and a and b are real number constants such that $a \neq 0$, b is positive, and $b \neq 1$. If $b > 1$, then the function is exponential growth. If $0 < b < 1$, then the function is exponential decay.

Example

Sketch and analyze the graph of $f(x) = \left(\frac{1}{3}\right)^x$. Describe its domain, range, intercepts, asymptotes, end behavior, and where the function is increasing or decreasing.

x	-3	-2	-1	0	1	2	3
$f(x)$	27	9	3	1	$\frac{1}{3}$	$\frac{1}{9}$	$\frac{1}{27}$

Domain: $(-\infty, \infty)$

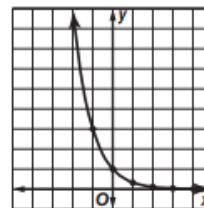
Range: $(0, \infty)$

Intercept: $(0, 1)$

Asymptote: x -axis

End behavior: $\lim_{x \rightarrow -\infty} f(x) = \infty$ and $\lim_{x \rightarrow \infty} f(x) = 0$

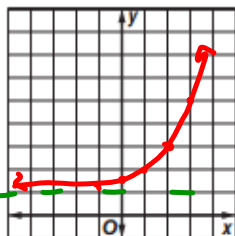
Decreasing: $(-\infty, \infty)$



Exercises

Sketch and analyze the graph of each function. Describe its domain, range, intercepts, asymptotes, end behavior, and where the function is increasing or decreasing.

1. $h(x) = 2^{x-1} + 1$



$D: (-\infty, \infty)$

$R: (1, \infty)$

x-int: none

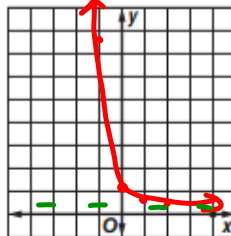
y-int: $(0, 1.5)$

horizontal asymptote: $y = 1$

end behavior: $\lim_{x \rightarrow -\infty} f(x) = 1$ | $\lim_{x \rightarrow \infty} f(x) = \infty$

increasing $(-\infty, \infty)$

2. $k(x) = e^{-2x}$



$D: (-\infty, \infty)$

$R: (0, \infty)$

x-int: none

y-int: $(0, 1)$

horizontal asymptote: $y = 0$

$\lim_{x \rightarrow \infty} f(x) = \infty$ | $\lim_{x \rightarrow -\infty} f(x) = 0$

decreasing $(-\infty, \infty)$

$e = \text{natural base}$
 $e \approx 2.718$

Exponential Functions

Exponential Growth and Decay Many real-world situations can be modeled by exponential functions. One of the equations below may apply.

Exponential Growth or Decay	Continuous Exponential Growth or Decay	Compound Interest
$N = N_0(1 + r)^t$ <p>N is the final amount, N_0 is the initial amount, r is the rate of growth or decay, and t is time.</p>	$N = N_0e^{kt}$ <p>N is the final amount, N_0 is the initial amount, k is the rate of growth or decay, t is time, and e is a constant.</p>	$A = P\left[1 + \frac{r}{n}\right]^{nt}$ <p>P is the principal or initial investment, A is the final amount of the investment, r is the annual interest rate, n is the number of times interest is compounded each year, and t is the number of years.</p>

Example 1 **BIOLOGY** A researcher estimates that the initial population of a colony of cells is 100. If the cells reproduce at a rate of 25% per week, what is the expected population of the colony in six weeks?

$$\begin{aligned}
 N &= N_0(1 + r)^t && \text{Exponential Growth Formula} \\
 &= 100(1 + 0.25)^6 && N_0 = 100, r = 0.25, t = 6 \\
 &\approx 381.4697266 && \text{Use a calculator.}
 \end{aligned}$$

There will be about 381 cells in the colony in 6 weeks.

Example 2 **FINANCIAL LITERACY** Lance has a bank account that will allow him to invest \$1000 at a 5% interest rate compounded continuously. If there are no other deposits or withdrawals, what will Lance's account balance be after 10 years?

$$\begin{aligned}
 A &= Pe^{rt} && \text{Continuous Compound Interest Formula} \\
 &= 1000e^{(0.05)(10)} && P = 1000, r = 0.05, \text{ and } t = 10 \\
 &\approx 1648.72 && \text{Simplify.}
 \end{aligned}$$

With continuous compounding, Lance's account balance after 10 years will be \$1648.72.

Exercises

1. **FINANCIAL LITERACY** Compare the balance after 10 years of a \$5000 investment earning 8.5% interest compounded continuously to the same investment compounded quarterly.

$$\begin{aligned} \text{continuously} \\ N &= N_0 e^{kt} \\ &= 5000 e^{(.085)(10)} \\ &= \$11,698.23 \end{aligned}$$

$$\begin{aligned} \text{quarterly} \\ A &= P \left(1 + \frac{k}{n} \right)^{nt} \\ A &= 5000 \left(1 + \frac{.085}{4} \right)^{4 \cdot 10} \\ A &= \$11,594.52 \end{aligned}$$

3. **BIOLOGY** The number of rabbits in a field showed an increase of 10% each month over the last year. If there were 10 rabbits at this time last year, how many rabbits are in the field now?

HW: p. 166, # 5,9,13,15,19,21,25,27,33,35